

37

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

REV ALL INS- NO CHANGE IN TTL

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	W-F	3P-4P	JUDGE JUDY	:30	\$200.00	10/03-10/05	1	1	1	\$200.00	
Rating: 1.6												
Sales Remark: V3 REV X												
V3 More than 2 codes changed												
	*2	W-F	5A-530A	GOOD DAY UTAH	:30	\$125.00	10/03-10/05	1	1	1	\$125.00	
Rating: 1.1												
Sales Remark: V3 REV X												
V3 More than 2 codes changed												
	*3	W-F	530A-6A	GOOD DAY UTAH	:30	\$125.00	10/03-10/05	1	1	1	\$125.00	
Rating: 1.6												
Sales Remark: V3 REV X												
V3 More than 2 codes changed												
	*4	W-F	530A-6A	GOOD DAY UTAH	:30	\$250.00	10/03-10/05	1	1	1	\$250.00	
Rating: 1.6												
Sales Remark: V3 REV												
V3 More than 2 codes changed												

Rep Order# 9834631 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/01/2012 1:29 PM
Last Received: 10/01/2012 1:13 PM
Showing Buylines: All Rep Revised Lines

3 of 5

Station KSTU-TV SALT LAKE CITY, UT

Advertiser () POLITICAL

Product LOVE FOR UT-CD 4

Estimate# C02C08

Buyer Patricia Dome

Phone#

Fax#

Agency () SMART MEDIA GROUP

814 KING ST, SUITE 400

ALEXANDRIA, VA 22314

Agency C/P1/P2/E LOVE/ORDR/C02C08

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

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*5 TH 530A-6A GOOD DAY UTAH
Rating: 1.6

Sales Remark: V3 REV
V3 Comment Changed, Spots/week Changed

*6 W-F 530A-6A GOOD DAY UTAH
Rating: 1.6

Sales Remark: V3 REV
V3 More than 2 codes changed

*7 W 7A-8A GOOD DAY UTAH
Rating: 3.0

Sales Remark: V3 REV
V3 Comment Changed, Rate Changed

*8 TH 7A-8A GOOD DAY UTAH
Rating: 3.0

Sales Remark: V3 REV
V3 Comment Changed, Rate Changed

*9 F 7A-8A GOOD DAY UTAH
Rating: 3.0

Sales Remark: V3 REV
V3 Comment Changed, Spots/week Changed

*10 W-F 8A-9A GOOD DAY UTAH
Rating: 3.0

Sales Remark: V3 REV
V3 More than 2 codes changed

*11 W-F 8A-9A GOOD DAY UTAH
Rating: 3.0

Sales Remark: V3 REV
V3 More than 2 codes changed